

Kelly Winters

KellyKWinters@gmail.com | (989) 450-6370 | www.kellykwinters.com

EXPERIENCE

Production Assistant

November 2021 to Present

Fox News Radio - New York City, NY

Manage hourly live, radio playlists - Monitor breaking News - Manage audio clips from reporters and national FOX News Channel - Communicate and package audio clips for affiliate channels/reporters spanning the United States - Maintain quality work in a high paced working environment.

Podcast Coordinator

January 2021 to May 2021

Senior Videographer/Video Editor

August 2020 to December 2020

Videographer/Video Editor

January 2020 to May 2020

The State News - East Lansing, MI

Produced daily news snippets broadcasted on local TV Networks - Conducted interviews - Produce complete media packages in a timely matter - Reported on breaking news and headlining news stories - Lead and assisted in the production and shooting with other staff videographers and reporters - Produce polished podcasts complete with branded audio end cards.

Brand Experience Marketing Intern

September 2020 to August 2021

TechSmith Corporation - Okemos, MI

Maintained brand identity and user experience - Webinar content development - CMS management - Influencer scouting - Developed influencer marketing strategies and campaigns - Conducted in content in collaboration with company-wide departments - Scouted virtual events - Produced engaging social video ads.

Communications Assistant/Social Media Manager

May 2020 to May 2021

Michigan State University, School of Planning, Design and Construction - East Lansing, MI

Managed parent social media accounts in and one-off accounts under the parent brand - Executed and delivered social media strategy - Produced social media paid advertisements - Developed and designed social media content - Designed effective content calendar - Managed social media inboxes - CMS management - Produced articles - Produced social media analytic reports with weekly breakdown and monthly share outs.

Producer

September 2020 to May 2021

Videographer/Video Editor

September 2019 to April 2020

Michigan State University Media Street Team - East Lansing, MI

Produced branded content for local and national non-profit organizations - Managed Production Logistics and pro production planning - Managed a team of media creators to produce one cohesive multimedia brand package - Produced and edited branded footage - Produces commercials and pieces of branded media - Created photos and media that could later be used by non-profits to maintain their brand image.

Marketing Director/Videographer

October 2020 to April 2021

TEDxMSU - East Lansing, MI

Produced promotional and recap video for main speaker event - Event photography - Produced social content to cater to social and industry trends - Event planning and strategizing - Social media management - Managed marketing materials such as merchandise and promotional items.

Multimedia Journalist

March 2018 to April 2019

The Delta Collegiate, Delta College News Publication - University Center, MI

Broadcast weekly news segments - Conduct interviews and produce relevant and engaging videos - Produced a weekly opinion column - Produced and edited interesting photos - Maintained company social platforms and track platform analytics - Maked daily posts with interactive content on social platforms.

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EDUCATION

Masters of Arts in Cinema Studies

August 2022

New York University, Tisch School of the Arts - *New York City, NY*

Bachelor of Arts in Media and Information, Film and Media Production

May 2021

Michigan State University, Communications Arts and Sciences - *East Lansing, MI*

Dean's List - *Spring 2020, Summer 2020, Spring 2021*

Associate of Applied Arts in Electronic Media, Digital Film Production

April 2019

Advanced Certificate in General Writing

April 2019

Delta College - University Center, MI

Dean's List - *Winter 2018 and Winter 2019*

PROJECTS

Nephrectomy

Produced in April 2019

Featured in the Hell's Half Mile annual Film and Music, Bay City, MI

September 2019

MLC Awards Official Selection Fiction/Non-Fiction shorts, Green Bay, WI

December 2020

Motor City Nightmares International Film Festival Official Selection, Detroit, MI

June 2021

SKILLS

Sony A7III

WordPress

Social Media Analytics

Nikon Z7

DaVinci Resolve Pro

Google/Microsoft Suites

Advanced Post Production

Final Cut Pro

Content Mgt. Systems

Adobe Creative Cloud

Media Asset Management

Color Correction

Motion GFX Design

Digital Asset management

Cinematography

Non-Linear Editing

Google Analytics

Production Logistics

ACCOMPLISHMENTS

Featured in The Washington Post article "Their college year upended, Gen Z journalists keep breaking news on coronavirus (some from home)" by Brittany Shammass published on *March 18, 2020*

AWARDS

First Place for Best College Broadcast Series by College Media Association awarded on March 9, 2019 in New York, NY.

Third Place for Multimedia Reporting Division 1 for Zehnder's Snowfest 2019 multimedia package on April 6, 2019, by the Michigan Community College Press Association.

LANGUAGES

English: Native, Fluent

Spanish: 11 years education experience, Limited Working Proficiency